

PRESS RELEASE

Customers Number 1000 Feeding with Siloking Kverneland Self-Propelled Mixers

10.04.2014, Kerteminde, Denmark



The Siloking Kverneland Prestige – self-propelled feed mixer – number 1.000 sold now!

The range of self-propelled mixers from Siloking Kverneland has reached a ground breaking sales figure of 1.000 units.

Siloking Kverneland self-propelled mixers number 1.000 is leaving the production at the factory in Tittmoning in the middle of April. This significant sales figure has been reached within a period of less than 9 years since the first machine was delivered in June 2005.

High Degree of Acceptance since Market Launch

Presented as an innovation at EuroTier in Hanover in 2004, the overall concept of the Siloking Kverneland Self-propelled with its distinctive 3-point chassis was awarded the DLG gold medal. "This self-propelled concept immediately established itself successfully in the market and apart from regular optimisation of details, it has remained unchanged since then", Richard Vogt, Feeding Product Manager at Kverneland Group. "We have set the trend of using self-propelled feed mixers on medium-sized farms and family farms, too", Richard Vogt continues.

In the last ten years our feeding technology specialists have added other models in the medium and upper performance range to the product line. In 2009 the Prestige presented, another self-propelled concept with innovative 3-axle chassis and air suspension that fulfils the requirements of large farms all over the world.

Great Potential

Today self-propelled vertical auger mixers make daily feeding easy for cattle farmers on farms of any size, offering high work comfort and shorter working time. In addition, there is increased feeding precision and reduced loss of feed.

"It is exactly in the work process between the silo clamp and the cows where we can see further potential to increase efficiency on lots of farms", Kverneland Product Manager Richard Vogt says.

The basis for future expansion has been created: "The serial production based on a large number of identical parts and the machine population in the field have brought us a wealth of experience as far as the handling of the machines is concerned", Richard Vogt points out. "This enables us to offer our customers an optimal after-sales service together with our service and sales partners in the field", Richard Vogt continues.

The Prestige self-propelled vertical auger mixer is an important part of the wide Kverneland range of Forage Equipment covering Mowing, Rake/Tedding, Baling, Transport and finally Feeding.

Kverneland Group is a leading international company developing, producing and distributing agricultural machinery and services. Strong focus on innovation allows us to provide a unique and broad product range with high quality. Kverneland Group offers an extensive package aimed at the professional farming community, covering the areas of soil preparation, seeding, forage and bale equipment, spreading, spraying and electronic solutions for agricultural tractors and machinery. For more information on Kverneland Group visit www.kvernelandgroup.com

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